



Thank you for your interest in the 2024 AWYS Scholarship program. Please read all the important information about the application process below.

**Applications for 2024 scholarships will be accepted between 12/15/23 and 4/15/24.**

**Deadline: April 15, 2024**

## **Application Criteria:**

1. Qualified applicants must be graduating seniors, going on to college, university, or technical/trade school, *and active members of the AWYS ambassador club on their school campus.*
2. Fully completed and properly submitted applications include **both** of the following and must be submitted via the application link on the website.

1. **Create a 1–3-minute Public Service Announcement** with the goal of impacting your peers so they will ALWAYS wear their seatbelt. We are looking for creativity! **PROVIDE an accessible and active link to your PSA.**  
*Examples of information to include Humor, statistics, public figures as representatives, victim impact stories, and personal stories (with permission).*

*Submissions may be a written document, script (example: characters, setting, and messaging ), and/or include graphics or video. Be sure to include your name and high school on all elements.*

2. **Write ONE 500-word essay** that responds to both questions below: Write or copy/paste into the application form.
  - I. Why is seatbelt use important to you?
  - II. How have you participated in raising seatbelt safety awareness on your campus and in your community?

*Entries must be original, previously unpublished work and must not infringe on any third-party copyright, trademark, privacy, or other intellectual property. Partial submissions will not be considered.*

*By applying for this scholarship, applicants grant Always Wear Your Seatbelt Foundation irrevocable and royalty-free license to copy, distribute, modify, and otherwise use the video for Foundation purposes.*

**Please email questions to [Scholarships@alwayswearyourseatbelt.org](mailto:Scholarships@alwayswearyourseatbelt.org) .**

**Thank you for your submission and for ALWAYS wearing your seatbelt!**

*Always Wear Your Seatbelt Foundation*